

KMJK

PRODUCE, IMPACTA, CONECTA.

MICE Case Study:

**E2K EVENTS
X ENTERTAINMENT**



PRECEDENTS:

KMJJK

Event Name: National Geographic Explorers Festival – Lima

Client's Client: National Geographic

Country: United States

Date: September 15-17, 2024

Venue: Centro Cultural Ccori Wasi - Amoramar

Number of attendees: 250 pax

TYPE OF EVENT: FESTIVAL

This festival celebrated the connection between explorers, scientists, and visual storytellers committed to planetary conservation. It brought together renowned National Geographic explorers to share their research, projects, and experiences in fields such as biodiversity, climate change, and culture.

Additionally, it featured visual exhibitions like "Peru in Images", showcasing previously unpublished photographs of Peru, from the work of renowned photographer Martín Chambi to contemporary images captured by young talents from the Sacred Valley. The event also included inspiring talks and interactive activities to foster environmental awareness and collaboration in conservation projects.

SERVICES PROVIDED:

- Audiovisual Services
- Lighting
- Set Design Assembly
- Live Streaming Service
- Branding and Backdrops
- Simultaneous Interpretation Service
- Catering
- Among others

