

KMJK

PRODUCE, IMPACTA, CONECTA.

MICE Case Study:

**University
of Washington**



UNIVERSITY *of*
WASHINGTON

PRECEDENTS:

Event Name: Workshop IDASH South America

Country: United States

Date: June 17–28, 2024

Venue: Ministry of Health – Sheraton Hotel

Number of attendees: 50 pax

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EVENT TYPE: TRAINING WORKSHOP

This event was part of an international training program designed to strengthen capacities in computer science and data science applied to public health. The main objective of the workshop was to train health professionals in the use of information systems and data to improve decision-making in public health.

Representatives from several South American countries, such as Brazil, Colombia, Ecuador, Paraguay, and Peru, participated. During the event, topics such as information system interoperability, digital health strategies, and strengthening public health surveillance systems were addressed.

Additionally, the workshop included practical sessions and mentoring to ensure that participants could apply the acquired knowledge in their respective national contexts. This program represents a significant step toward digital transformation in the region and the strengthening of public health.

SERVICES OFFERED:

- Simultaneous interpretation service
- Audiovisual services
- Transportation service
- Printing service
- Photography service
- Catering
- Among others

