

KMJJK

PRODUCE, IMPACTA, CONECTA.

MICE Case Study:

PROSKE

proske.

PRECEDENTS:

Event Name: PROSKE

Client's Client: ABBOTT

Country: Germany

Date: February 18–20, 2025

Venue: Swissotel

Number of Attendees: 170 pax

KMJJK

EVENT TYPE: CORPORATE KICKOFF MEETING, BREAKOUTS, AND WORKSHOPS

Align strategies across different teams or regions.
Train and update participants on industry trends.
Motivate and inspire employees with leadership activities, training, and innovation sessions.
Reinforce corporate culture and company values.

SERVICES OFFERED:

- Audiovisual services
- Lighting
- Stage setup
- Live streaming service
- Simultaneous interpretation service
- Among others

